

FASD NPN Communications Bulletin

A COLLECTION OF CONTENT UPDATES + TIPS

Issue 9 | August 2024



Click the links below to jump to the sections featuring:

- [Quick Tips: Recognize FASD Awareness Month](#)
- [NPN Toolkit Updates: MSU and NACCHO palmcard and communication guide](#)
- [NPN Content Stream: Highlights from 100+ social media posts](#)

Quick Tips

Recognize FASD Awareness Month in September with the [FASD NPN Partner Toolkit](#)

[Templates + Graphic Elements page](#) > [Communication Templates](#) > [Toolkits for Awareness Events and Observances](#)

FASD NPN Partner Toolkit materials are prevention focused and intended for healthcare professionals. FASD-focused materials and templates are available in [FASD United's FASD Awareness Month Toolkit](#).

[Social Media Post Text](#)

Tailor text for your specific audience, social media channel, and community partners.

Post 1: September is #FASDAwarenessMonth ❤️ Join us as we raise awareness about fetal alcohol spectrum disorders (FASDs) and the importance of an alcohol-free pregnancy. #FASDNPN

[Graphics](#)

Use across social media, emails, websites, newsletters, blogs, or other print or digital communication. Contact Katherine.Chyka@orau.org if you need other graphic sizes.



[Video](#)

Share this video on social media, websites, e-blasts/newsletters, blogs and more!



[Video Call Background](#)

Use during online events, meetings, and gatherings.



Email Signature Blocks

Add a graphic to your email signature.



PowerPoint Template

Use this slide deck for presentations during September.



Newsletter/Blog Text

Use in newsletters, blogs, or other print or digital communications.

5 Things to Know About Alcohol SBI and Pregnancy during FASD Awareness Month

September is Fetal Alcohol Spectrum Disorders (FASD) Awareness Month. This annual observance highlights the importance of talking about FASD, preventing FASD, and supporting families living with FASD.

FASDs are a group of conditions that can occur in a person who was exposed to alcohol before birth. It is estimated that up to one in 20 U.S. schoolchildren may have FASDs.¹ Nearly one in seven pregnant people report drinking alcohol, and about one in 20 report binge drinking in the past 30 days.² While evidence-based approaches to decreasing alcohol use during pregnancy exist, research suggests healthcare professionals face challenges in implementing them consistently and effectively.

ALCOHOL USE DURING PREGNANCY IS ASSOCIATED WITH AN INCREASED RISK OF MISCARRIAGE, STILLBIRTH, SIDS, PRETERM BIRTH, AS WELL AS A RANGE OF LIFELONG BEHAVIORAL, INTELLECTUAL, AND PHYSICAL DISABILITIES, KNOWN AS FETAL ALCOHOL SPECTRUM DISORDERS (FASDs).

This FASD Awareness Month, [implement alcohol screening and brief intervention \(SBI\)](#) into your practice for all adult patients and [learn how to discuss](#) alcohol and pregnancy with your patients. Alcohol SBI is recommended by the U.S. Preventive

www.cdc.gov/fasd

FASD NPN Toolkit Updates

Check out MSU and NACCHO's [palmcard](#) to promote their new resource: [A Communication Guide for Local Health Departments to Prevent FASDs](#)

[Custom Materials Toolkit page](#) > [NPN Custom Materials Library](#) > [Fact Sheets and Other Printed Materials](#)

Messages for local health departments to promote substance-free pregnancies and prevent FASDs

For a person who is pregnant or intending to become pregnant:

There is no known safe amount, no safe time, and no safe type of alcohol to drink during pregnancy.

For the partner of a pregnant person:

Have you thought about ways to support your pregnant partner, like not drinking alcohol? Choose to support your pregnant partner by encouraging them not to drink alcohol either.

Get more non-stigmatizing, gender-inclusive, and plain-language messages
bit.ly/FASD_CommunicationGuide

YOU CAN HELP PROMOTE SUBSTANCE-FREE PREGNANCIES
Visit bit.ly/NACCHO_FASD to

- Download communication guidance for health professionals and patients
- Join the project listserv to receive updates, opportunities, and resources
- Identify opportunities to promote substance-free pregnancies in your current strategies via portfolio mapping
- Watch a webinar highlighting resources and opportunities for local health departments

QR codes and logos for Montana, NACCHO, and FASD National Partner Network.

NPN Content Stream

Between June 1 and July 24, the FASD NPN disseminated **118 social media posts** about prenatal alcohol and polysubstance use and FASDs reaching approximately **1,058,569 people**. A selection of posts is featured in this section.

NPN PRODUCTS, EVENTS, + SERVICES

FASD United promoted their Family Navigator service

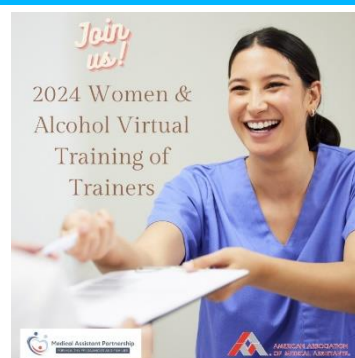
Like these posts: [X](#) | [Facebook](#) | [Instagram](#)

"Want to know more about IEP's for children with FASD? You can connect with our knowledgeable Family Navigators for confidential, cost-free FASD support and information! 📞 <https://fasdunited.org/family-navigator/> ☎️ 800-666-6327"



University of Nevada, Reno/AAMA's Medical Assistant Partnership for Healthy Pregnancies and Families (MAP) promoted their 2024 Women & Alcohol Virtual Training of Trainers

Like this post: [X](#) | [Instagram](#)



UAA and AWHONN were guests on a recent episode of the AWHONN Insights podcast where they spoke about neurodiversity, FASD, and care practices that reduce stigma and educate about prenatal substance:

Understanding Fetal Alcohol Spectrum Disorder – The Nurse's Role

Share this reel: [Instagram](#)



UT-Austin and NASW exhibited at the NASW National Conference

- NASW's posts: [X](#) | [Facebook](#) | [Instagram](#)

"NASW's Makeba Royall, LCSW & Diana Ling, of @TexasSteveHicks shared info at #NASW2024 in DC last month. Both orgs are partners in the @CDCgov's initiative, Engaging #SocialWorkers in Preventing Alcohol and Other Substance-Exposed Pregnancies. #FASDNP"

- Steve Hicks School of Social Work - UT Austin's [X](#) repost
- CDC NCBDDD's [X](#) repost



✳️ Collaboration Spotlight ✳️

FASD Changemaker, Gina Schumaker, and several FASD NPN organizations presented at the 2024 AWHONN Convention: [UAA](#), [FASD United](#), [ACOG](#), [AAP](#), [AAFP](#)

- FASD United's post: [X](#) | [Facebook](#) | [Instagram](#)
- AWHONN's post: [YouTube](#) | [Facebook](#) | [Instagram](#)
- CDC NCBDDD's post: [X](#)



MAP promoted a webinar: Fentanyl, Kratom, and Xylazine: Perinatal Effects of New(er) and Emerging Substances of Concern

Like this post: [X](#) | [Instagram](#)

"Join us on June 20th for a free webinar, "Fentanyl, Kratom, and Xylazine: Perinatal Effects of New(er) and Emerging Substances of Concern," hosted by MotherToBaby with the Society for Maternal-Fetal Medicine featuring Dr. Marcela Smid, from the University of Utah. Register here: <https://buff.ly/3VjMysx> or click the link in our bio!"



🌸 Collaboration Spotlight 🌸

Kathy Mitchell (FASD United) and Dr. Erin Bradley (ACOG) presented at the American Medical Association Annual Meeting

Like this post: [X](#) | [Facebook](#)



MAP and AAMA promoted a free CEU course: Women and Alcohol: Prevalence, Trends, and Preventing Alcohol-Related Harm

Like these posts: [X](#) | [Instagram](#)



UT-Austin's post from the FASD Partner's Meeting was featured by 'Be Well Texas'

Like Steve Hicks School of Social Work - UT Austin's post: [Facebook](#) | [Instagram](#)

"☆ RESEARCH ON THE NATIONAL SCENE ☆

Dr. Mary Velasquez, Dr. Kirk von Sternberg, Anna Mangum and Diana Ling attended the Fetal Alcohol Spectrum Disorders Partners Meeting at the Centers for Disease Control and Prevention (CDC) in Atlanta, where they showcased their work with the National Association of Social Workers (NASW) on the CDC grant, "Engaging Social Workers in Preventing Alcohol- and Other Substance-Exposed Pregnancies (SEPs). Makeba Royall, NASW's primary liaison on the project, also attended, highlighting social work's critical role in primary prevention of SEPs."



EDUCATING + AWARENESS RAISING

MAP and FASD United shared new research

- [CDC NCBDDD research: Naloxone use during pregnancy—Data from 26 US jurisdictions, 2019–2020](#)

Like MAP's post: [X](#) | [Instagram](#)

"A recent article of interest by NCBDDD explored the prevalence of self-reported naloxone use during pregnancy among people in the US.

"Prevalence of naloxone use among people with an increased risk of overdose during pregnancy ranged from 5.0% to 17.6%. Access to naloxone, overdose prevention education, and treatment for substance use disorders may help reduce morbidity and mortality."

- [NIAAA research: Predicting fetal alcohol spectrum disorders in preschool-aged children from early life factors](#)

Like FASD United's post: [X](#) | [Facebook](#) | [Instagram](#)

"Researchers are working to identify different factors that can help predict whether or not someone may be diagnosed with FASD. Making diagnosis easier can help increase early identification and treatment."



🌟 Collaboration Spotlight 🌟

FASD United interviewed two NPN organizations for their FASD NPN Spotlight Series

- UAA, AWHONN, and NPWH Team
Like this post: [X](#) | [Facebook](#) | [Instagram](#)
- MSU and NACCHO Team
Like this post: [X](#) | [Facebook](#) | [Instagram](#)



FASD United highlighted the importance of FASD 'having a seat at the table' during conversations about:

- **Special Education**
Like this post: [X](#) | [Facebook](#) | [Instagram](#)
"Give FASD a seat at the table. Discussions about special education should include FASD to tailor support and understanding uniquely for students with FASD."
- **Paternal Health**
Like this post: [X](#) | [Facebook](#) | [Instagram](#)
"Give FASD a seat at the table. We support father figures who work to prioritize their health and family's health. We'll even save room for you to pull up the recliner to the table 😊👉 Learn more at bit.ly/PaternalRole"
- **Neurodiversity**
Like this post: [X](#) | [Facebook](#) | [Instagram](#)
"Give FASD a Seat at the Table. Including FASD in neurodiversity conversations acknowledges the brain-based differences it represents, emphasizing the unique strengths and challenges of individuals, thereby supporting a more FASD-informed society."

Give FASD a seat at the table.



FASD belongs in conversations about paternal health.

RECOGNIZING AWARENESS DAYS + OBSERVANCES

FASD United interviewed Dr. Blake Gimbel for National Children's Awareness Month

Like this post: [X](#) | [Facebook](#) | [Instagram](#)
"June is National Children's Awareness Month! Celebrate with us and Dr. Blake Gimbel who expresses the importance of FASD-informed research and describes an exciting new study through the research team at The University of Minnesota."



FASD United recognized National Children's Day

Like this post: [X](#) | [Facebook](#) | [Instagram](#)
"June 9th is National Children's Day, and we're celebrating by shining a spotlight on children with FASD. Every child with FASD deserves support, compassion, and resources to thrive. Join us in raising awareness and building a brighter future for children with FASD. Check out the CDC link for statistics- <https://www.cdc.gov/fasd/data/index.html>"



The FASD NPN Communications Bulletin is created by ORAU.
Please send any questions, corrections, or suggestions to [Katherine Chyka](#).

Want something included in the next bi-monthly bulletin?
[Let us know](#). We'd love to hear from you!



FASD NATIONAL PARTNER NETWORK