

FASD NPN Communications Bulletin

A collection of content updates + tips

Issue 15 | August 2025



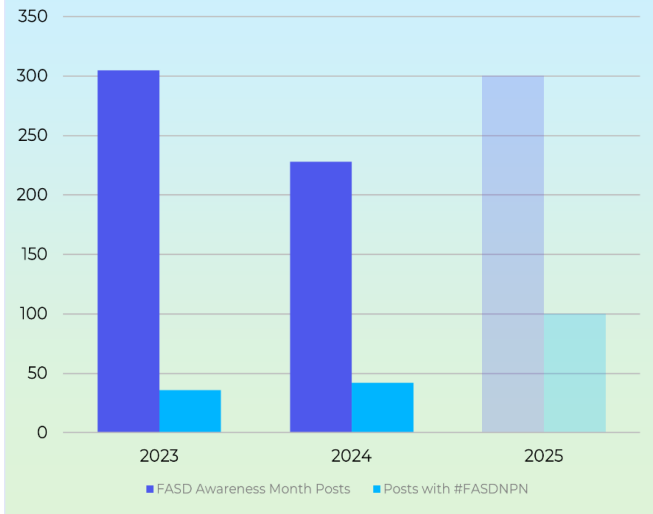
Quick Tips

This FASD Awareness Month (FASDAM), **continue using #FASDNPN** on your social media posts!

From Year 2 to Year 3, the NPN's use of #FASDNPN in FASDAM posts increased by 6%. Download post text and media from the [2025 FASD Awareness Month Partner Toolkit](#) and schedule your FASDAM posts now.

Let's keep the momentum going this September and aim to use #FASDNPN in at least 30% of all FASDAM posts!

FASD Awareness Month Social Media Posts:
From Y2 to Y3, FASD NPN posts using
#FASDNPN **increased by 6.6%**



FASD Awareness Month

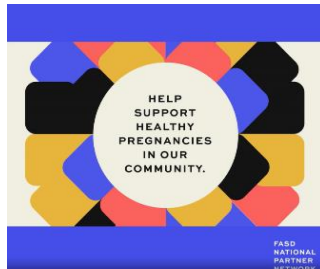
September 2025

🔗 raise awareness about FASDs and advocate for families impacted by FASD

Graphics



Videos



Email Signature Block

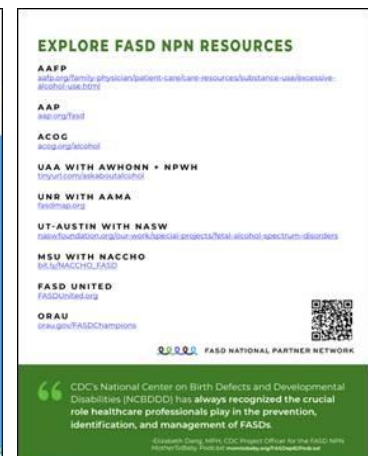


FASD NPN Resource Updates

Updated FASD NPN One-Pager

[NPN Toolkit Custom Materials Page](#) > [NPN Custom Materials Library](#) > [Other Digital and Print Materials](#) > [FASD NPN One-Pager](#)

This one-pager summarizes project goals and identifies the national partner organizations. New in this version: project websites from each partner



Updated UAA's Toolkit for Nurse Champions

[NPN Toolkit Homepage: University of Alaska Anchorage > Get Involved - Become an FASD Champion! > Champion Resources](#)

This revised toolkit includes key messages, FASD facts and prevention strategies, learning and CE opportunities, and links to resource and other materials.



NPN Content Stream

Between June 1 and July 31, 2025, the FASD NPN disseminated **277 social media posts** about prenatal alcohol and polysubstance use and FASDs reaching approximately **910,620 people**. A selection of posts is featured in this section.

NPN PRODUCTS, EVENTS + SERVICES

[AAFP promoted their upcoming CME webinar: Identifying and Caring for Patients with FASDs*](#)

[X](#) | [Facebook](#)

"Did you know? Prenatal exposure to alcohol and other drugs is a leading cause of birth defects and neurodevelopmental abnormalities in the United States. Join us on Aug. 13 for this free CME webinar to learn more about evidence-based practices to help you identify and manage Fetal Alcohol Spectrum Disorders (FASDs)."

✿ Collaboration Spotlight ✿

[University of Nevada, Reno/AAMA's Medical Assistant Partnership for Healthy Pregnancies and Families \(MAP\)](#) promoted [AAFP's webinar](#) [Instagram](#)

"Join AAFP for a practical and informative webinar focused on improving care for patients with Fetal Alcohol Syndrome (FAS). This session will help you recognize key signs and symptoms using current diagnostic guidelines, apply evidence-based treatment strategies, and develop actionable plans to support patients in your clinical setting. Walk away with tools and insights to enhance the quality of care for individuals affected by FAS. #aafp #fasdnpn #fasd #webinar #cme #ce #education #patients #diagnosis"

* This event has already occurred



[FASD United promoted their Family Navigator Service](#)

[X](#) | [Bluesky](#) | [Facebook](#) | [Instagram](#)

"These are some of the most common questions our Family Navigator team hears from individuals and families impacted by FASD:

- "Is it worth it to get a diagnosis?"
- "Can adults get a diagnosis?"
- "My doctor says there aren't services or supports, so why pursue a diagnosis?"
- "Doctors say it's just ADHD, but the medication isn't helping."

We understand the frustration, isolation, and confusion that can come with navigating an FASD journey. Our Family Navigator program offers free, one-on-one peer support, guidance, and resources, no matter your family structure or where you are in your journey. If you've ever



had these questions, you're not alone. We're here to support you!
Reach out today. ☎ 800-666-6327 🌐 fasdunited.org/family-navigator"

🌟 Collaboration Spotlight 🌟

ORAU and MAP presented at the National Conference on Health Communication, Marketing, and Media: Respect, Honor, Amplify: Co-creating Storytelling Videos with People with Living Experiences of FASDs and Promoting them to Healthcare Professionals

[X](#) | [Facebook](#)

"👋 We're headed to Atlanta for the National Conference on Health Communication, Marketing, and Media! ORAU evaluation and communication experts will present alongside Dr. Sandra Gonzalez (representing CASATunr). This trio will discuss the development and dissemination of a video series featuring people with living experience of FASDs created in partnership with FASD United. Learn more about the video series featuring real stories of those living with FASDs: bit.ly/4bwpUoD! 📺 📺 #NCHCMM2025 #PublicHealth #HealthComm #NCHCMM #HealthCommunication #PHCommunicators **#FASDNPN** #FurtherTogether"

🌟 Collaboration Spotlight 🌟

MAP promoted AAP's State Resource Toolkits: Transitioning Children with FASDs into Adulthood

- [Texas](#)
[X](#) | [Instagram](#)
- [South Carolina](#)
[X](#) | [Instagram](#)
- [Florida](#)
[Instagram](#)



WE'RE PRESENTING!

National Conference on Health Communication, Marketing & Media

BREAKOUT SESSION

Respect, Honor, Amplify: Co-creating Storytelling Videos with People with Living Experiences of Fetal Alcohol Spectrum Disorders & Promoting them to Healthcare Professionals

JULY 29
2:30 PM



Betsy Smither
ORAU



Katherine Chyka
ORAU




Sandra Gonzalez
University of Nevada, Reno
CASAT

Transitioning Children with FASDs into Adulthood


Resource Toolkit for Texans

For people with FASDs, transitioning to adulthood can be challenging – but it doesn't have to be. Texas families living with FASDs can use the supports and resources in this toolkit to help transition children with FASDs into adulthood. This toolkit includes links to programs, services, and online resources.



Use this table to quickly identify resources that address your specific needs.

Programs and Services	Child and Adolescent Support	Adolescent Support	Disability Services	Case Management	Health Insurance and Employment Support	Health Care Services
American Academy of Pediatrics – Texas Chapter		X				
The Arc Texas		X	X			X
Best Buddies Texas	X	X	X			X
Center for Independent Living		X	X			X
FASD Collaborative	X	X			X	
FASD United	X	X	X	X	X	
Medicaid Waiver Programs	X	X	X			X
Parent to Parent		X				
State of Texas – Texas						
The FASD Collaborative	X					
Texas Health and Human Services Commission	X	X	X			X
Texas Workforce Commission		X	X			
Online Resources						
FASD Information		X	X		X	
SP Foundation		X				



Programs and Services

American Academy of Pediatrics – Texas Chapter
Provides resources for parents and clinicians.

The Arc Texas
• 25 local chapters across Texas.
• Provides wide range of human services and other supports to people with intellectual and developmental disabilities (IDD) and their families: advocacy, residential, educational, vocational, employment, and family supports.
• Check out [The Arc's videos and resources](#) about transitioning to adulthood, guardianship and alternatives, applying for Social Security benefits, employment, and community living.

Best Buddies Texas
Offers one-to-one friendship into adulthood, integrated employment, inclusive living, family support, and leadership development programs for individuals with and without IDD in Texas.

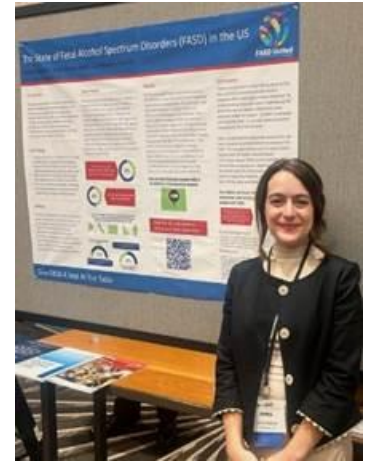
Center for Independent Living
• Every state has a Center for Independent Living.
• Supports people with disabilities through peer support, independent living skills training, information and referral, individual and systems advocacy, and transition from institutions and secondary education.

The FASD Collaborative
• Focuses on supporting the creation of fully inclusive communities addressing the needs of all individuals who are neurodivergent including the FASD community.
• Provides virtual and in-person support groups, online webinars, and special interest groups.

FASD United presented a poster at the American Association on Intellectual and Developmental Disabilities Conference: The State of FASD in the US

[X](#) | [Bluesky](#) | [Facebook](#) | [Instagram](#)

"FASD United was proudly represented at the AAIDD Conference by Emma Baldwin, who presented "The State of FASD in the U.S." during our poster session. They connected with parents, researchers, and professionals committed to learning how their work intersects with Fetal Alcohol Spectrum Disorders. The conversations and new connections at our exhibitor table reflect growing momentum in the field."



MAP promoted Spanish versions of two fentanyl posters created in collaboration with UAA and ORAU

[X](#) | [Instagram](#)



MAP featured summer-themed Walk & Talk products

[X](#)

"Looking for a way to remind your patients and colleagues about summer safety? ☀️ 🏖️ 🚗
Discover our Summer Safety Walk & Talk resources, including postcards and conversation guides, to facilitate these discussions! #FASDNP #FASD"



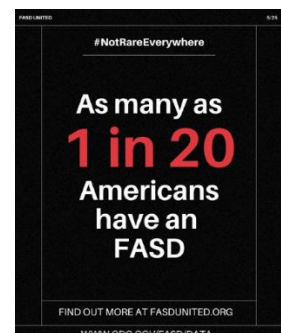
EDUCATING + AWARENESS RAISING

FASD United highlighted information, resources, and achievements during their Season of Giving campaign

- FASD affects 1 in 20 Americans

[X](#) | [Bluesky](#) | [Facebook](#) | [Instagram](#)

"#FASD affect 1 in 20 Americans - that's more common than #Autism. Yet, awareness, understanding, and support still lag behind. Many individuals go undiagnosed or misunderstood, facing challenges without the resources they deserve. ..."



- What is FASD?

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"If you've been questioning what is FASD? You're not alone in wondering! #FASD are a group of brain-based conditions that can occur when a person is exposed to alcohol before

birth. FASD occurs when prenatal alcohol exposure impacts the developing brain and body. It's a spectrum disorder, meaning each person with FASD is affected differently.

Whether you're a parent, friend, educator, healthcare provider, or advocate, you're just one click away from helpful tools:

- ✓ FAQs
- ✓ Fact Sheets
- ✓ Family Navigators who will walk with you through this journey

Let's build understanding and compassion, together. 💙"

- How to dismantle stigma and build support

[Bluesky](#) | [Facebook](#) | [Instagram](#)

"... The language we use has a profound impact. For individuals with #FASD, words can either create barriers or build bridges to understanding and support. That is why we created the Language and Stigma Guide. Developed in collaboration with individuals with living experience, their families, and professionals, this guide is a vital tool for anyone who communicates about FASD. It provides practical, person-first language designed to shift the narrative from one of blame to one of hope, strength, and support. Using respectful, accurate, and non-stigmatizing language is a critical step in creating inclusive environments where individuals with FASD can thrive. We invite our network of clinicians, educators, journalists, and advocates to use this resource to help change the conversation."

- FASD is an umbrella term

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"#FASD is not just one diagnosis—it's an umbrella term covering a range of conditions caused by prenatal alcohol exposure #PAE. Each individual with FASD is unique, with their own strengths and challenges, yet too often, these conditions go unrecognized or misunderstood. ..."

- 1 in 7 pregnancies are exposed to alcohol

[X](#) | [Bluesky](#) | [Facebook](#) | [Instagram](#)

"No amount or type of alcohol is safe during pregnancy, yet nearly 1 in 7 pregnant people report drinking. Together, we can reduce #PAE by sharing accurate information, offering support, and addressing stigma."

👉 Shout out to [MAP](#) for echoing [FASD United's](#) post:

[X](#) | [X](#)



MAP and [FASD United](#) shared new research and resources from the field

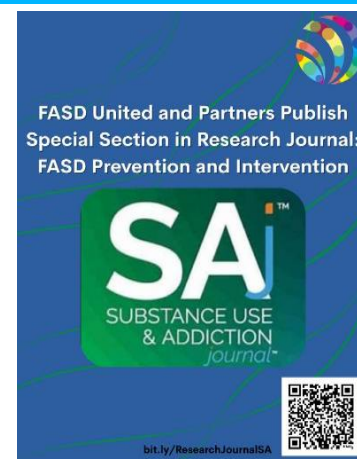
- [Answering a Call to Action: Reducing Fetal Alcohol Spectrum Disorders Using a Healthcare Champion Model](#)

[X](#) | [Bluesky](#) | [Facebook](#) | [Instagram](#)

"... Learn how 6 professional health organizations and groups are collaborating to promote alcohol free pregnancies and use the evidence based approach of alcohol SBI to disseminate throughout the US and reduce the harmful effects of prenatal alcohol exposure 📄 #fasd #fasdnpn #research #cdc #alcoholfreepregnancies #education"

- [One child in every Australian classroom affected by fetal alcohol spectrum disorder, study finds](#)

[X](#) | [Instagram](#)



"A new study led by the University of Sydney has found that up to one in 28 Australians – or roughly one child per classroom – may be living with fetal alcohol spectrum disorder (FASD), a potentially preventable condition caused by prenatal alcohol exposure."

#FASDNPN #FASD"

- U.S. House Passes FASD Authorization in the Support Act: Legislation Will Deliver Support to Individuals with FASD

[X](#) | [Instagram](#)

"The legislation will provide much-needed national focus and support for FASD prevention and support to those with FASD. Specifically, it will allow the U.S. Department of Health and Human Services to promote and fund FASD education and awareness, and promotion of FASD-informed services, as well as resources to States and Tribes to address FASD in their existing systems of care. **#FASDNPN #FASD #legislation**"

- Wayne State researchers investigate effects of fentanyl use during pregnancy

[X](#) | [Instagram](#)

"New article of Interest: 📖 "A new National Institutes of Health (NIH) grant will aid Wayne State University researchers in measuring the effects of fentanyl during pregnancy on maternal behaviors and offspring at birth through early development." **#FASDNPN**"



RECOGNIZING AWARENESS DAYS + OBSERVANCES

MAP and FASD United recognized National Parents' Day

- MAP shared quote cards from CDC's FASDs video series

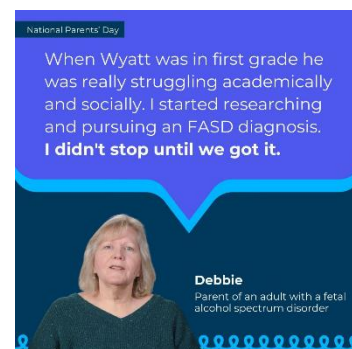
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"Today, July 27th, is National Parents' Day. We recognize outstanding parents, celebrate the teamwork in raising children, and support the role of parental guidance in building a strong, stable society. Thank you to parents all across the world! 🌍❤️ **#FASDNPN #FASD #NationalParentsDay**"

- FASD United

[X](#) | [Bluesky](#) | [Facebook](#) | [Instagram](#)

"Happy National Parents Day. Today we celebrate the love, strength, and guidance that parents of all kinds provide. Whether you're a biological, adoptive, foster, or chosen parent, your role in shaping lives and offering support matters deeply. Thank you for your tireless commitment and unconditional care."



MAP and FASD United recognized Disability Pride Month

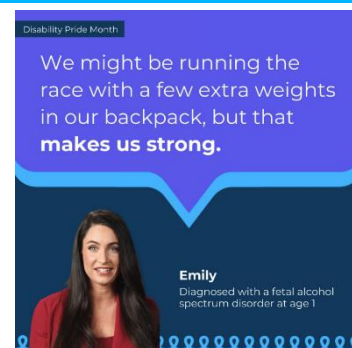
- MAP shared quote cards from CDC's FASDs video series

[X](#)

"Welcome to July! AKA Disability Pride Month 🌈 This month, we celebrate the strength and unique stories of those with disabilities, including FASDs! Join us this month in lifting each other up and celebrating the stories of those who have overcome obstacles associated with having a disability! **#FASDNPN #FASD #DisabilityPrideMonth**"

[Instagram](#)

"Sometimes the challenges that weigh us down are the exact mechanisms that allow us to become the strongest versions of ourselves. 🌈 What challenges have you faced that made you stronger? #disabilitypridemonth"



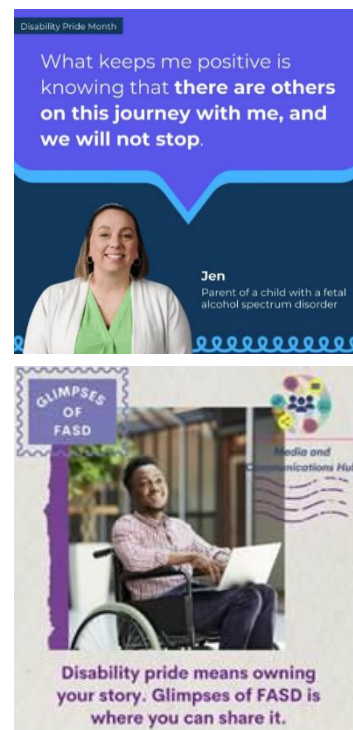
[X](#)

"We will not stop!" 🗣️ Getting help and resources for disabilities can be a challenge, but we hope you always remember that you are never alone in your fight! **#FASDNPN** **#FASD** **#disabilitypridemonth**"

- [FASD United](#) launched their [Glimpses of #FASD](#) webpage

[X](#) | [Bluesky](#)

"Just in time for #DisabilityPrideMonth we have launched the Glimpses of #FASD webpage! We're highlighting powerful interviews with individuals with living experience in their own words."



[FASD United](#) recognized Alcohol Awareness Week

[X](#) | [Bluesky](#) | [Facebook](#) | [Instagram](#)

"This week is Alcohol Awareness Week. This week, let's have open conversations about drinking habits, highlight the signs of alcohol misuse, and promote access to support services. Let's reduce stigma while also prioritizing well-being!"

ALCOHOL AWARENESS WEEK

July 7-13, 2025

Let's support one another in making informed choices and seeking help when needed



[MAP](#) welcomed summer by sharing a refreshing mocktail recipe from [Proof Alliance](#)

[Instagram](#)

"Summer is a perfect time to remind families and communities about fetal alcohol spectrum disorders and the importance of alcohol-free pregnancies. Mocktails can be fun, refreshing and inclusive for everyone—especially for pregnant people. Try this Citrus Mint Sparkler with orange juice, sparkling water and mint. Brought to you by [@ProofAlliance](#). **#AlcoholFreePregnancy** **#FASDAwareness** **#Mocktails** **#FASDNPN** **#FASD**"



The FASD NPN Communications Bulletin is created by ORAU.
Please send any questions, corrections, or suggestions to [Katherine Chyka](#).

Want something included in the next bi-monthly bulletin?

[Let us know](#). We'd love to hear from you!



FASD NATIONAL PARTNER NETWORK