

FASD NPN Communications Bulletin

A COLLECTION OF CONTENT UPDATES + TIPS

Issue 5 | December 2023



FASD NPN Toolkit

The FASD NPN Toolkit is LIVE!

The toolkit is hosted on ORAU servers and can be accessed by anyone with the link: <https://orau.gov/FASDChampions>. Bookmark the toolkit on your preferred browser for easy access.

Quick Links: FASD NPN Toolkit Sections

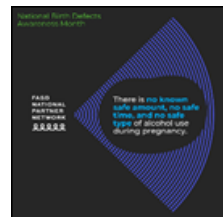
- [Ready-to-Use Materials](#)
- [Templates + Graphic Elements](#)
- [Custom Materials](#) [NPN members only]
- [Communication Resources](#)
- [CDC's Let's Talk Materials](#)

TOOLKIT HIGHLIGHTS

a selection of materials on the toolkit

Templates for Birth Defects Awareness Month in January

- [Social media graphics and messages](#)
NPN Toolkit [Templates + Graphic Elements page](#) > [Communication Templates](#) > [Social Media](#)
Customizable graphic and message sets optimized for X, Facebook, Instagram, and LinkedIn.
- [PowerPoint presentation slides](#)
NPN Toolkit [Templates + Graphic Elements page](#) > [Presentation Templates](#) > [PowerPoint Templates](#)
18 slides that can be customized with co-branding.



2024 Awareness Events and Observances Calendar

NPN Toolkit [Communication Resources page](#) > [FASD NPN Resources](#) > [Awareness Events and Observances Calendar](#)
Use this calendar to identify important awareness days for your organization and inform your social media content creation plan.

Awareness Events and Observances Calendar 2024	
January	
Dry January	January
National Birth Defects Awareness Month	January
New Year's Day	January 1, 2024
Sundance Film Festival	January 18-28, 2024
Maternal Health Awareness Day	January 23, 2024
National Pediatrician Day	January 28, 2024
February	
Black History Month	February
Patient Recognition Week	February 17, 2024

Let's Talk - QR Code Business Card

[NPN Toolkit Custom Materials page](#) > [NPN Custom Materials Library](#) > [Fact Sheets and Other Printed Materials](#)

Promote CDC Let's Talk materials at your conference booth or in-person networking opportunities.



Quick Tips

Foster NPN collaboration by including your resources on the toolkit [Ready-to-Use Materials webpage!](#)

Making NPN-created materials available on the [Ready-to-Use page](#) is easy and helps promote resource sharing amongst the FASD NPN. Together, we can increase access to high-quality, evidence-based products and resources.

What materials can be included on the [Ready-to-Use page](#)?

NPN-created materials that are ready for immediate download/use and available for use by the general public without additional permission.

How do I get my materials on the [Ready-to-Use page](#)?

NPN organizations should submit resources or products for inclusion on [the webpage](#) to ORAU. Email Betsy.Smith@orau.org and Katherine.Chyka@orau.org and include

- the product file or a URL to download the material and
- a brief product description including the intended audience and dissemination recommendations.

ORAU will process submissions and update [the webpage](#).

My product doesn't fit within the categories listed on the [Ready-to-Use page](#). Can I still submit it to be included on [the webpage](#)?

Yes. The Ready-to-Use categories will evolve as [the page](#) resources expand. ORAU will determine the best category for new materials and add additional categories as needed.

NPN Content Stream

Between October 1 and November 30, the FASD NPN disseminated **164 social media posts** about prenatal alcohol and polysubstance use and FASDs reaching approximately **2,208,673 people**. A selection of posts is featured in this section.

NPN PRODUCTS, SERVICES, + TRAININGS

FASD United highlighted AAP's training – Fetal Alcohol Spectrum Disorders: Recognition and Management

Share this post: [Facebook](#)



UNR/MAP (Medical Assistant Partnership for Healthy Pregnancies and Families) with AAMA included a free CEU course as a perk for early bird membership renewal – Helping Medical Assistants Promote Alcohol-Free Pregnancies

- Like AAMA's post: [X](#) | [Facebook](#) | [Instagram](#)
- Like MAP's post: [X](#)



MAP promoted new resources:

- What you should know about Delta 8 poster
Share this post: [X](#) | [Instagram story](#)
"... This poster educates on Derived Psychoactive Cannabis Products (DPCPs), where they are commonly found, what they look like, and possible dangers associated with use. Download this poster straight from our website or order hard copies FREE of cost."
- Cannabis Walk & Talk poster and pocket card
Share this post: [X](#) | [Instagram story](#)
"With cannabis use on the rise, it's important to educate people on the risks involved with cannabis use. The brief walk from the waiting room to the exam room is an opportunity for medical assistants to disseminate important reminders, such as information on cannabis use! ..."



FASD United featured a young-adult with FASD in a blog post – The Triumphs and Troubles of Living with FASD

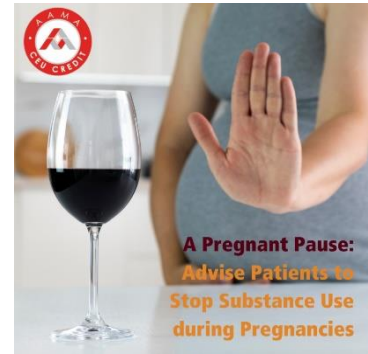
Like this post: [X](#) | [Facebook](#) | [Instagram](#)



UNR with [AAMA](#) offered CEUs for passing a test on a recent *CMA Today* article –[A Pregnant Pause: Advise Patients to Stop Substance Use during Pregnancies](#)

Like this post: [Facebook](#) | [Instagram](#)

"Did you know that during pregnancy, no known safe amount, time, or type of alcohol use exists? Let's ensure the health of both the parent and the baby by understanding the effects of substance use during pregnancy. By fostering trust with patients and reducing stigma related to substance use, we can create a supportive environment for effective intervention. Earn 2 AAMA CEUs when you pass the test on the article "A Pregnant Pause: Advise Patients to Stop Substance Use during Pregnancies" by Sandra Gonzalez, PhD, LCSW! ..."



NPN organizations shared [UAA's](#) new microlearning video –[Recommended Drinking Limits for Women](#)

"The first in a series of short videos on a variety of topics related to FASDs, alcohol screening and brief intervention, and preventing alcohol-exposed pregnancies, this video provides a brief overview of the prevalence of alcohol misuse among women and recommended drinking limits."

- Like [ACNM's](#) post: [Facebook](#)
- Like [FASD United's](#) post: [X](#) | [Facebook](#) | [Instagram](#)
- Like [MAP's](#) post: [X](#)



[AAFP](#) promoted their [CME course](#) on addressing prenatal alcohol and substance use

Like this post: [X](#) | [Facebook](#)

"A recent analysis found that nearly 14% of pregnant people ages 18 to 49 reported current drinking. To help address this concern, we have developed a new CME course to help family physicians address prenatal use of alcohol and other substances. Free to AAFP members, this course will help family physicians integrate the Screening, Brief Intervention and Referral to Treatment (SBIRT) approach into their practices."

 **Collaboration Spotlight** 

[FASD United](#) contributed a video included in the CME course and helped with promotion

Like this post: [X](#) | [Facebook](#) | [Instagram](#)



FASD United highlighted their Family Navigator Team as a resource for pregnant people

Like this post: [X](#) | [Facebook](#) | [Instagram](#)

"FASD United supports healthy pregnancy! If you are a pregnant individual and need guidance with how to experience a healthy pregnancy, please call our confidential, FASD-informed family navigators."



FASD United and ACOG collaborated on an article – Combining Physician Expertise and Women’s Lived Experience to Educate Health Professionals about Preventing Fetal Alcohol Spectrum Disorders

Like this post: [X](#) | [Facebook](#) | [Instagram](#)

"FASD United and ACOG have collaborated on an important article. They present FASDs as a biological and social component surrounded by stigma that may prevent pregnant people from talking openly to their HCPs about their alcohol use or alcohol use disorder (AUD)."



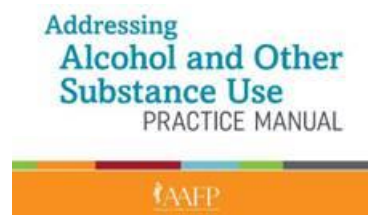
Shout out to [MAP](#) for sharing this article

Like this post: [X](#) | [Instagram](#)



MAP promoted AAFP's updated Alcohol and Other Substance Use Practice Manual

Like this post: [X](#) | [Instagram](#)



EDUCATING + AWARENESS RAISING

FASD United highlighted FASD-related tips for caregivers and educators

- Like this post: [X](#) | [Facebook](#) | [Instagram](#)
"Our Family Navigators are here for you! Here are a few **tips regarding sleep** to assist in healthy routines for those with FASD."
- Like this post: [X](#) | [Facebook](#) | [Instagram](#)
"Our Family Navigators are here for you! Here are a few **tips regarding illnesses and doctor appointments** to assist in interactions for those who have FASDs."
- Like this post: [X](#) | [Facebook](#) | [Instagram](#)
"Our Family Navigators are here for you! Here are a few **tips regarding speech and language** to assist in interactions with those who have FASDs."



Tips For Caregivers and Educators (Speech and Language)

Talk to your child, read books.

Get your child's attention before speaking.

When your child has a difficult time expressing themself, ask them to draw a picture and describe it.

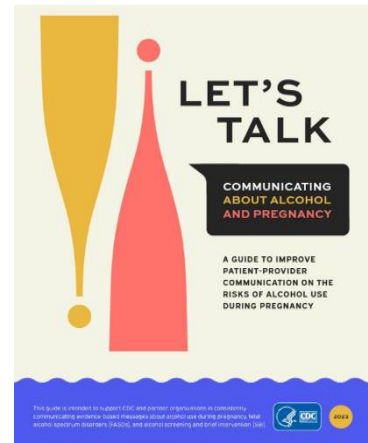
Emphasize the use of words over gestures and sounds.



MAP promoted CDC's Let's Talk [Communicating About Alcohol and Pregnancy: A Guide to Improve Patient-Provider Communication on the Risks of Alcohol Use During Pregnancy](#)

Share this post: [X](#) | [Instagram](#)

"Having trouble communicating about alcohol and pregnancy with your patients? CDC has published this wonderful communication guide, "Let's Talk--Communicating About Alcohol and Pregnancy." This guide is intended to help healthcare professionals navigate these conversations using evidence-based messages. Check it out!"



NPN organizations shared CDC's Expert Commentary on Medscape –[5 Things to Know About Alcohol Use During and After Pregnancy](#)

- Like [FASD United's](#) post: [X](#) | [Facebook](#) | [Instagram](#)
- Like [MAP's](#) post: [X](#) | [Instagram](#)



MAP promoted CDC's CME course –[Diagnostic Overview of FASDs: Recognition and Referral](#)

Like this post: [X](#)

"...The goal of this online training is to provide a broad foundation of knowledge on screening and assessing individuals for FASDs."



FASD United's Jenn Wisdahl spoke about FASDs as a guest on the [ChooSELove podcast](#)

Like this post: [X](#) | [Facebook](#) | [Instagram](#)



RECOGNIZING AWARENESS DAYS + OBSERVANCES

NPN organizations celebrated Halloween with educational messages

- Like [FASD United's](#) post: [X](#) | [Facebook](#) | [Instagram](#)
"Happy Halloween! However you celebrate today, do it with care and caution. To our pregnant population, enjoy candy and non-alcoholic drinks this evening 🍬🍹 Also remember children with FASD tend to have heightened sensory awareness, so be patient with them on holidays like today!"
- Like [MAP's](#) post: [X](#) | [Instagram](#)
"Happy Halloween! As we celebrate this fun holiday, it's important to remember that Halloween can be tricky and slightly overwhelming for individuals with FASD because of increased environmental stimuli. This [article](#) gives some tips and tricks for families and friends of individuals with FASD with sensory processing issues. We all deserve to have a fun and safe experience this Halloween!"



MAP featured an [AAMA](#) Champion on Medical Assistant Recognition Day

Like this post: [X](#) | [Instagram](#)

"I've taken the train-the-trainer education that CASAT offers and presented the material both to my local chapter and our state organization. ... I'm excited to learn about the initiative to educate the community about the effects of marijuana on fetal development."



The FASD NPN Communications Bulletin is created by ORAU.
Please send any questions, corrections, or suggestions to [Katherine Chyka](#).

Want something included in the next bi-monthly bulletin?
[Let us know](#). We'd love to hear from you!



FASD NATIONAL PARTNER NETWORK