**Promoting the Let’s Talk Materials**

CDC partners can use the following text in newsletter, blog, or other print or digital communication to let their networks know about the existence of Let’s Talk resources. Tailor it for your specific audience (e.g., OB/GYNs, CNMWs, health systems) by using the highly rated messages by setting and role from the [Let’s Talk – Communicating About Alcohol and Pregnancy Communication Guide](https://orau.gov/FASDChampions/resources/LT_Comm_Guide.pdf).

Identify a few specific resources that would be most relevant to your audience and then provide the link to the [full set of Let’s Talk materials](https://orau.gov/FASDChampions/resources/LetsTalk_resources.zip).

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| **Let’s Talk—New Resources to Support Healthy Pregnancies**  Did you know that nearly one in seven pregnant people report drinking alcohol, and about one in 20 report binge drinking in the past 30 days?  Studies show that alcohol use during pregnancy can increase the risk of miscarriage, stillbirth, preterm birth, SIDS, and fetal alcohol spectrum disorders (FASDs), but often patients and healthcare providers receive conflicting guidance on alcohol use during pregnancy.  We at [INSERT ORGANIZATION NAME] affirm the CDC’s position that **“THERE IS NO KNOWN SAFE AMOUNT, NO SAFE TIME, AND NO SAFE TYPE OF ALCOHOL USE DURING PREGNANCY.”** We also believe that communicating clear, evidence-based messages about alcohol use during pregnancy from credible voices can help patients better understand risks and help clinicians have important conversations. You can help us amplify this message.  [CDC’s Let’s Talk materials](https://orau.gov/FASDChampions/resources/LetsTalk_resources.zip) include resources for both healthcare providers and patients and were developed to improve patient-provider communication on the risks of alcohol use during pregnancy by   * Encouraging the conduct of alcohol screening and brief intervention (SBI), a practice recommended by every major medical professional organization, CDC, and the USPSTF * Increasing the efficacy of patient communication about alcohol and pregnancy   We’d like to highlight a few select Let’s Talk resources that you may be interested in. [INSERT INFORMATION AND LINKS TO SELECT NEW RESOURCES]  For more Let’s Talk materials, visit [INSERT URL.  For information on alcohol use during pregnancy and FASDs, visit [www.cdc.gov/fasd](http://www.cdc.gov/fasd).  Thank you for your commitment to provide quality care to patients.  CLOSURE] |