

Emergency Risk Communication Objectives Development Worksheet

Site Name _____

Date _____

Use this worksheet to set measurable, specific objectives for emergency risk communication, when you communicate with affected audiences.

Step 1: Answer the following questions:

1a. **Why** are you conducting communication activities at this site?

1b. What **behaviors** of community residents do you want to influence?

1c. What **knowledge** of community residents do you want to influence?

1d. What **attitudes** of community residents do you want to influence?

Step 2: Based on the answers above, write your communication objectives: (Be sure they are clear, time-specific, and measurable.)

2a. _____

2b. _____

2c. _____

2d. _____

2e. _____

Step 3: Identify how you will determine whether these objectives are being met.

3a. _____

3b. _____

3c. _____

3d. _____

3e. _____

Source: Adapted from ATSDR Handbook 8-01