Event Response Matrix and Assessment Worksheet (FOR USE DURING EVENT PHASE)

Purpose

The <u>Event Response Matrix</u> and <u>Event Assessment Worksheet</u> are tools to guide decisions about the communication response (hours of operation for a communications center, level of support, etc.) according to the event's crisis level. Use this tool during the event phase to do a quick assessment of any event crisis level and the appropriate communication response.

Instructions

- 1. Using the "Event Assessment Worksheet",
 - briefly describe the event at the top of the worksheet
 - review each event criteria in Column C
 - check the boxes in Column A for those criteria that apply to this event
- Using to the "Event Response Matrix",
 - review the check box pattern instructions (far left column) according to the boxes you checked in Column A of the worksheet.
 - note the corresponding Crisis Level (A, B, etc.), Description and Recommended Communication Response on the Event Response Matrix.
- 3. Based on your knowledge of the event, determine if the course of action recommended in the Event Response Matrix is appropriate.